



Privacy and Consent Notice

WellStarME is committed to protecting your privacy and maintaining the confidentiality of your personal and health information in accordance with applicable State of Maine IT and data privacy requirements.

By using the WellStarME platform, you consent to the collection of personal and health-related information to support your participation in wellness programs and services. All information is kept strictly confidential and maintained in a secure environment.

- Your personal health information will not be shared on an individual basis with your employer.
- Information is used only in de-identified, aggregated form for reporting and program improvement.
- Your account may be securely matched with your Anthem Health Plan to verify eligibility to participate in the program.
- If you are eligible to participate in the State of Maine Health Premium Credit Program, you may earn a health premium credit by completing required wellness activities, in accordance with 5 M.R.S. §285:
<https://www.mainelegislature.org/legis/statutes/5/title5sec285.html>
- Eligibility for the health premium credit is based only on completion of program requirements—not on health status, results, or outcomes.
- Any personal health information you provide is not used to determine eligibility for benefits, coverage, or premium rates.
- Genetic information, such as family medical history, is unrelated to benefit enrollment and is not tied to a reward.

WellStarME uses industry-standard safeguards to ensure your information remains private, secure, and used only as described above.

Please reach out to WellStarME at wellstar@mcd.org or 207-620-9202 with any questions.